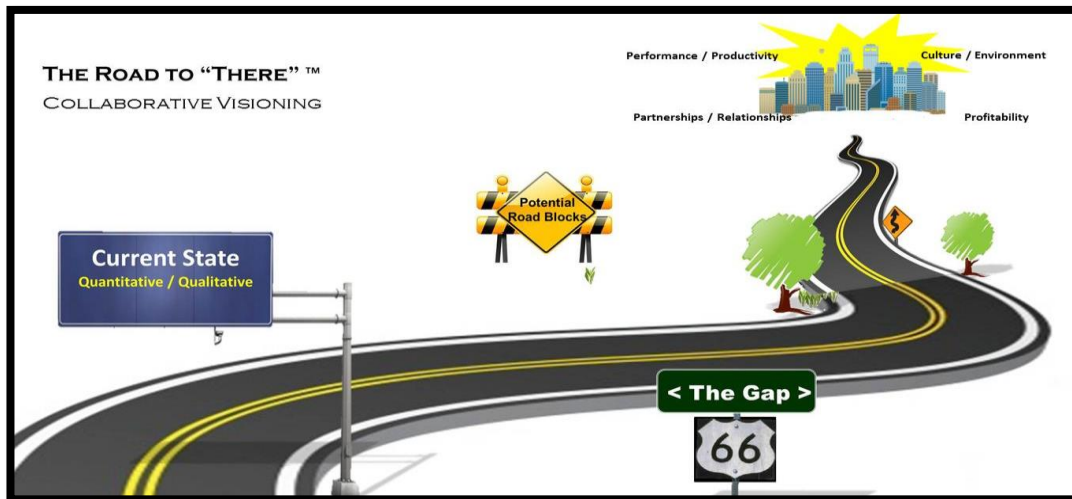


Workshop Overview

Strategy and Execution

Overview of our ‘Collaborative Visioning’ Workshop

This interactive workshop generates strategic thinking and engages staff at all levels to brainstorm and create a Shared Vision and a Strategic Plan for teams, departments and across the organisation.



Our Strategy and Execution Workshop takes your people through a strategic thinking process to create an action plan of clarity, accountability, and focus on results. We create a culture of ‘Kaizen’ (continuous improvement) through the application of Lean concepts and tools.

Client companies also have the option of incorporating their own strategic vision and goals into the workshop outcomes.

Interactive Learning Resources

The resources used for facilitating group learning are:

1. “*The Road To There*” Collaborative Visioning Process Map.
2. Mind-mapping “Post-it-Note” activities.
3. “*The Road To There*” Collaborative Visioning Workbook.
4. Strategic Planning Worksheets for each participant.
5. A3 Investigation Worksheets.
6. Team “*The Road To There*” Maps

Workshop Concepts

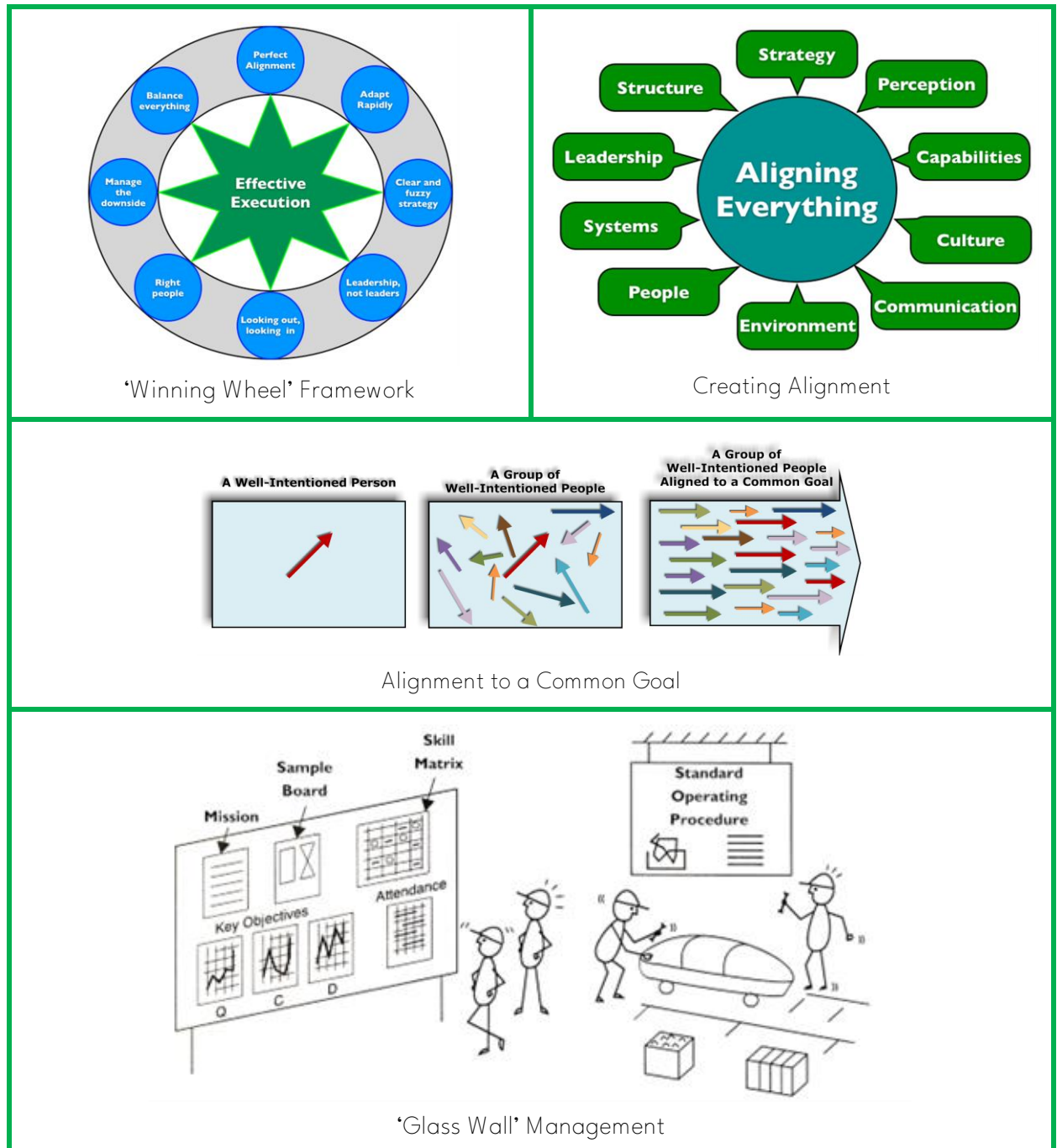
The key concepts introduced in this workshop are:

| | |
|------------------------------------|---|
| Vision, Mission and Values | The need for a 'plan' – the 'HOW' – to achieve planned results and give life to the organization Vision, Mission and Values. |
| 'Winning Wheel' Framework | Extensive research into successful Australian companies shows that there are nine elements that they shared that created a 'Winning Wheel' Framework. |
| Engagement | Engaging people in creating the strategic plan is simply easier than the traditional method of developing vision, strategy and then seeking buy-in. |
| Appreciative Inquiry | Appreciative Inquiry is useful when introducing change initiatives, creating a new culture, new partnerships, and as parts major change initiatives. |
| <i>Kaizen and Kaikaku</i> | 'Kaizen' (continuous improvement) and 'Kaikaku' (innovation, or step change) are both important improvement methodologies |
| 'Hawthorne Effect' | Work groups establish their own work standards, based on what they consider to 'fair.' Understanding the Hawthorne Effect helps create 'buy-in.' |
| Brainstorming | The principles and practices of effective 'Brainstorming.' |
| McGregors' Theory X and Y | Subjective information that describes what people feel, believe, and perceive as truth. |
| Types of Strategy | There are many ways to approach 'strategy', and each comes with its' own assumptions, strengths and weaknesses. |
| 'Lean' to achieve strategic goals. | The place where all goals have been met and the vision is realized. |

Workshop Highlights

The ‘Strategy and Execution Workshop’ effectively engages all staff in developing and committing to a Strategic Plan, with clear objectives, agreed target and concrete projects to achieve results.

To give you some insight on what to expect in this workshop, some graphics, highlights and concepts include:

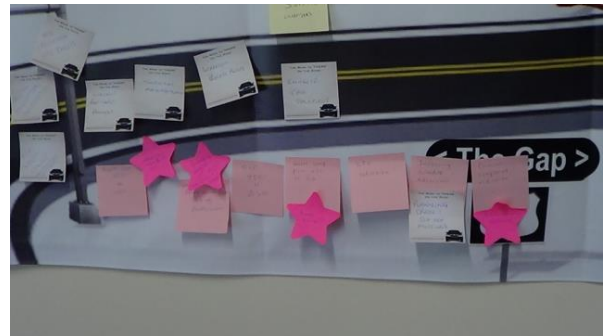


Workshop Outcomes and Results

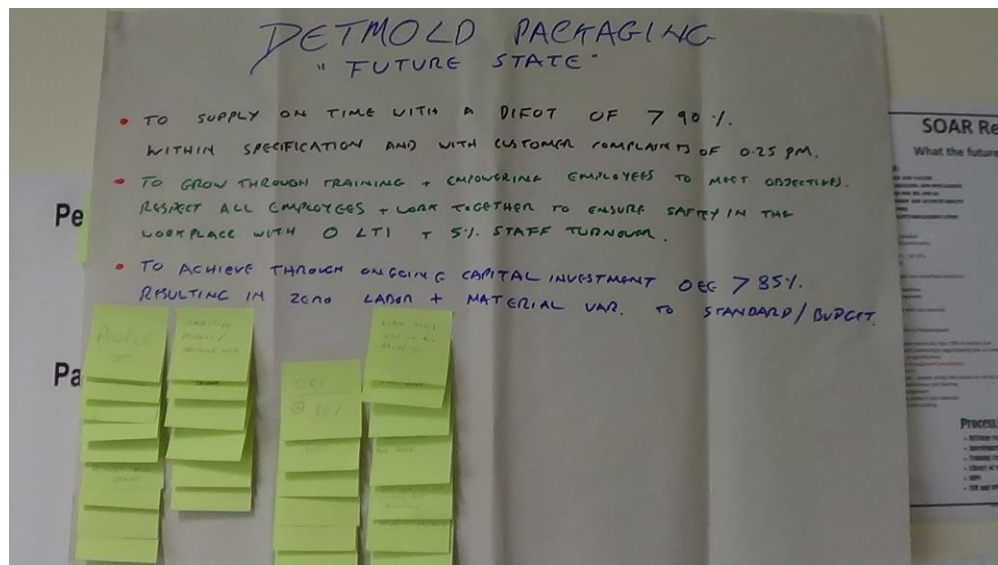
The outcomes and results to expect from the ‘Strategy and Execution’ will be agreed with your management team, and our workshop will be customized to meet your goals. To give you some insights and what can be achieved, some ideas include:



Engagement of Leadership Teams



Agreed Improvement Projects



Agreed Future State Goals



Visual Strategic Plan

Workshop Details

| | |
|--|--|
| Duration | One Day. |
| Locations |  On-Site at your premises.  Hired Training Room at your locality. |
| How many people can attend? |  From 6 to 24 people for maximum engagement.  Minimum: At least 6 people for engagement.  Maximum – see ‘Conference Delivery’ below. |
| Target audience? | Anyone , at all levels in your organisation. |
| Is this workshop available for conference delivery? | Yes. The Strategy and Execution Workshop makes an excellent conference starter. |
| Is this workshop accredited? | No. For maximum flexibility, to enable customisation, and minimise cost, we do not offer accredited programs. |
| Can this workshop be customised? | Yes. We are happy to customize all resources – workbooks, handouts etc – with your corporate branding. Contact Glen for pricing. |
| Can we build In-House capability and deliver ourselves? | Yes. We are happy to help you build in-House capability. Contact Glen for pricing. |
| Is this workshop available for delivery in regional locations? | Yes. We enjoy travelling and delivering in regional locations. We minimize travel costs. Contact Glen for an estimate of t&a costs for your location. |
| Is this workshop available for on-line and/or remote delivery? | Yes. This workshop can be adapted for remote and on-line delivery. Contact Glen to discuss your needs and costing. |
| Is there any prework required? | No. We just ask you to attend with an open mind and trust our ‘Collaborative Visioning’ process. |
| Is there post-workshop support? | Yes. We make Fridays available for ‘free’ ¹ post-workshop support. |

¹ Free workshop support is available any Friday – up to one hour per client company, upon booking any available slot through our Scheduling Calendar.